

The Cleveland County Public Health Board met on Tuesday, April 9, 2024, at 6:00 p.m.

Board members present: Chair Sara Karner, Ronnie Whetstine, Robert Miller, Marty Hamrick, Kale Meade, Christina Alexander, Heather Bridges Moore, Deanna Moseley Lawrence, Nancy Cline, Mark Heiner (remote), and Henry Gilmore (remote)

Health Department staff present: Leslie McSwain, Heather Voyles, Anne Short, DeShay Oliver, Nathan McNeilly, Tiffany Hansen, Andrea Power, and Carmen Barbuto

County Attorney present: Martha Thompson

CALL TO ORDER/WELCOME:

Chair, Sara Karner called the meeting to order at 6:01 pm and welcomed everyone.

Mr. Miller gave the invocation.

CITIZEN RECOGNITION:

No citizens requested to appear before the Board.

APPROVAL OF AGENDA FOR APRIL 9, 2024, PUBLIC HEALTH BOARD MEETING:

Chair Karner presented the proposed agenda for the April 9, 2024, Public Health Board meeting for consideration of adoption.

Motion: A motion was made by Kale Meade with a second by Robert Miller to adopt the agenda for the April 9, 2024, Public Health Board meeting as prepared. The motion carried unanimously.

APPROVAL OF MARCH 12, 2024, PUBLIC HEALTH BOARD MEETING MINUTES:

Chair Karner presented the March 12, 2024, Public Health Board meeting minutes for consideration of approval.

Motion: Robert Miller moved that the minutes of the March 12, 2024, Public Health Board Meeting be approved, and Marty Hamrick made the second. The motion carried unanimously.

FY24/25 BUDGET UPDATE:

Chair Karner introduced Tiffany Hansen with the FY24/25 Budget Update. Meetings are held annually with each department to determine the budget for an accurate reflection before presenting it to our county manager. The requests do include our insurance and dental rates that remained steady. The increased rates for COLA and retirement are included as well. We have requested a

PA III position for Environmental Health, and a dental assistant and dental hygienist for the Dental Clinic. The FTE's requests already existing vacancies that we have requested to repurpose into the budget. Our one capital request is an F150 truck for our Environment Health team. This is a request made annually so that we do not have to purchase a large volume in a single year. The projected revenue for FY24/25 is as follows: Federal/State Grants are \$2,293,296.00 compared to \$2,070,143.00 in FY23/24. The increase is mainly due to WIC and NFP receiving some additional funding. Medicaid Monies for FY24/25 are \$5,128,714.00 compared to \$4,574,063.00 in FY 23/24. This money comes mainly from our insurance and Medicaid costs settlement dollars. Medicare/Other Misc. Revenue is \$1,550,321.00 for FY24/25 compared to \$1,628,533.00 in FY23/24. The numbers have slightly decreased due to the increase in Medicaid. County Funds are at \$3,455,806.00 for FY24/25 compared to \$2,547,005.00 in FY23/24. This increase is due to our Primary Care Clinic and our Maternity Clinic. The projected revenue percentages for CCHD for FY24/25 are 12.47% for Grants/Fees/Medicare, 18.45% for State/Federal Grants, 27.81% for County Funds, and 41.27% for Medicaid. Tiffany did reiterate that our mission is to assure, enhance and protect the health of Cleveland County citizens through education and prevention. Tiffany opened the floor for questions. Sara asked if there would be a supervising doctor for the dental hygienist and assistant that will be on the dental unit. Tiffany explained that the dentist would be a contract since the dental unit is only operational 10 months out of the year. Ronnie asked with the Kintegra clinics opening in Cleveland County if that will affect our Primary Health clinic positively or negatively. Tiffany explained that Kintegra has a fixed flat rate for everyone of \$30 that may limit some individuals from visiting those practices, however; they do have a behavioral health network that is great for Cleveland County.

2023 STRATEGIC PLAN GOALS & OBJECTIVES UPDATE:

Chair Karner introduced DeShay Oliver with the 2023 Strategic Plan Goals & Objectives Update. DeShay began with the 2021-2023 Strategic Plan Update and the four goals associated with the plan. Goal 1 was using the Healthy NC 2030 Scorecard for Cleveland County, monitor progress toward addressing health priorities identified in the 2019 Community Health Assessment through objectives and strategies outlined in the Community Health Improvement Plans for tobacco and teen births in Cleveland County. Goal 1 is related to accomplishing the objectives we set with our Community Health Improvement Plan. Anne presents those results to the board annually and explains those accomplishments. Goal 2 was to expand community partnerships to increase access to care or services. One of the big things that we highlighted here was that we formed new or expanded partnerships with 21 different partners throughout the County. This enables us to connect people to the care they need. We have partnerships with Cleveland County schools to do dental assessments for elementary students that has expanded to 13 schools. We have a partnership with the detention center to develop community re-entry packets. We have a HALT program to help adolescents leave tobacco and nicotine addiction. We partner with teen pregnancy prevention coalition to handout feminine hygiene products. We partner with the YMCA to promote Healthy Kids Day. We purchased a mobile screening unit that we will partner with multiple agencies to get that out into the community, and we purchased a van for WIC to help with home visits for those clients. Goal 3 was to develop innovative methods to promote health department initiatives. A lot of this goal had to do with revising methods of advertisement for CCHD that were more appealing and will hopefully bring in more clients that need care with our different programs. Goal 4 was to

increase engagement and unity among the entire health department team. We have done several things to increase engagement among staff, with the most recent activities that were done during National Public Health Week. We are currently underway with developing our next strategic plan that will start for the year 2024 and run through the next 4 years.

INTRODUCTION OF CARMEN BARBUTO & SAPC UPDATE:

Chair Karner introduced DeShay Oliver with an Introduction of Carmen Barbuto and SAPC Update. DeShay introduced Carmen and our new Coordinator of Health Services and then opened the floor to Carmen with the SAPC Update. The Cleveland County Substance Abuse Prevention Coalition was founded in 2007 with a mission to bring Cleveland County together for the common goal of preventing youth substance use. There are approximately 65 members with the primary funding sources being the Substance Abuse Prevention and Treatment Block Grant of \$62,000 annually, and the Drug Free Communities grant of \$125,000 annually. We have several programs consisting of the Too Good for Drugs Program, SOAR Alternative to Suspension program, High School Youth Councils, Education at Community Events, Community Presentations, and our priority focus areas of underage drinking, tobacco and vaping, prescription drug and opioid abuse, and youth marijuana use. We continually work on our community education campaigns for DUI/DWI Prevention, Don't Buy, Don't Supply, Talk it Up. Lock it Up, and Better Things to Do. The campaigns include billboards, newspaper ads, social media posts and paid ads, promotional item distribution, websites, and PSA's. Our work with tobacco and vaping consists of the Escape the Vapes Community Education Campaign, Helping Adolescents Leave Tobacco Campaign, Tobacco Compliance Checks, Tobacco Retailer Education, Promotion of cessation resources, and Policy Advocacy that includes tobacco retailer permitting, tobacco 21, and local tobacco and vape-free policy. As we all know prescription drugs can be harmful to those they are not prescribed to or if not taken correctly by those that they are prescribed to. As part of our work with prescription drug & opioid use we have the Lock Your Meds Education Campaign where we provide community education, 19 medicine drop boxes across the county, distribution of free medicine lock boxes, distribution of free medicine disposal kits, and annual operation medicine drop events. We also have the Pills Can Kill Education Campaign, Don't Rush to Flush Education Campaign, Naloxone and harm reduction training & free naloxone distribution at CCHD pharmacy, and Safe Prescribing trainings for Healthcare Providers. Our work with marijuana use consists of the When the Smoke Clears Education Campaign, Marijuana policy workshops, and a youth video contest. SAPC will undergo a rebranding in 2024. SAPC is now DFCC which stands for Drug Free Cleveland County, and our new website will be launching in late May which is drugfreecc.com. The new website will have lots of resources and educational materials for those that visit the web page. Plans for the 2024-2025 school year include youth councils, Drugged Driving for driver's ed classes, and continuation of existing programs such as SOAR and HALT. We plan to partner with law enforcement for compliance checks, marijuana policy education, and promotion of DFCC.

BUDGET AMENDMENTS:

Chair Karner introduced Leslie McSwain with the budget amendments.

ITEM NUMBER ONE:

The Cleveland County Health Department has received \$50,000 from NCDHHS to support activities to support the delivery of the 10 essential public health services. We request permission to budget these funds in the General Administration (530) department to support addressing specific health needs or health status indicators important to the community.

ITEM NUMBER TWO:

The Cleveland County Health Department has received \$14,820 from NCDHHS, Environmental Section/Food Protection and Facilities Branch. These funds will be used to support existing salaries and fringe for the current staff. We request permission to budget these funds in the Environmental Health (541) department.

Motion: A motion to recommend the proposed budget amendments to the Board of Commissioners was made by Robert Miller and a second was made by Deanna Moseley Lawrence. The motion carried unanimously.

MISCELLANEOUS:

Chair Karner asked if there was any miscellaneous business to discuss. No one had any miscellaneous business to discuss.

ADJOURN: 7:05 PM

There being no further business, Chair Karner called for a motion to adjourn.

Motion: Robert Miller moved, with a second by Kale Meade, that the Cleveland County Public Health Board meeting be adjourned. The motion carried unanimously.

RESPECTFULLY SUBMITTED,



Tiffany Hansen, Secretary
Cleveland County Public Health Board